

So What Is Direct Tv Hd

You've probably heard the slogan that Direct TV HD is better than normal television. DirecTV is a satellite television company that claims to offer the best in satellite TV and high definition television products, but are they really the best in the business and how much can they enhance your viewing experience?

With Direct TV HDTV, you have the option of combining several services from the company. DirecTV offers a plethora of service choices for all customers, offering 1 of the most extensive options of products and services out of all of the major satellite television suppliers. A speedy look through their product catalog reveals that they do, indeed, have very much to offer. You can get information about DirecTV's line of products at their website: www.directv.com.

Direct TV HD claims on their website that in side-by-side testing more people liked the picture on the television featuring Direct TV's services than on the television featuring conventional cable services. When it came to the TV HDTV best liked by consumers, the one featuring Direct TV won in the majority of testings. Direct TV offers digital quality television and sound on each channel, whereas most cable companies do not.

DirecTV also claims to feature a high level of customer service. Referring to their website, they take pride in higher customer service ratings than cable companies for 6 subsequent years. This is a winning feature to most people, as customer service is of vital importance in terms of how a business communicates with its consumer base.

When compared to TV HDTV cable, DirecTV HD is consistently ranked higher due to the variety of channels. More people chose Direct TV over TV HDTV cable due to channel variety than for any other reason. Direct TV also offers "interactive channels" that are not available through TV HDTV cable. These channels allow viewers to see up to eight live channels of news, sports or other programming on a single channel. While annoying to some, these channels are a dream come true to those with a short attention span.

To Recap

Comparing Direct TV HD to cable companies customers choose using this criteria:

* Superior customer care * Superior picture and audio * Larger range of channels * More features

At this time, it appears that DirecTV HD is in the lead in the high definition war. However, cable television should not be discounted. In introducing digital cable and purchasing satellite companies to operate under the cable umbrella, many cable companies are fighting back. Whatever happens in the high definition wars, it is certain that DirecTV will remain competitive in the near future.

About the Author

Directv hd tv is very popular. Keep abreast with what this modern technology is all about, how much it costs, what installation is involved and what equipment is called for as well as many other questions answered about the mysterious (or not) Directv HD TV by going to my website. Click the links to be magically transported to the answers.

Source: <http://www.divresource.com>