

The Easy Way To Write An E-book

Research Tips For Finding A

Profitable eBook Topic

Over the last 5 years, eBooks have been selling like hot cakes. Interestingly, if you study the eBook market, you would realize that a majority of websites or even individuals who sell eBooks may not be great writers themselves.

Professional writers can be hired at very reasonable costs to write an book. There are writing mentors or coaches out there that will assist you in that part of the process if need be.

What's important is for you to bring in a knowledge, passion, or belief in your subject. That's what makes writing sell in the first place. Anyone can be taught how to put the words down; it's what is being said that is important.

Alternatively, writing the book yourself, even without prior experience is certainly an option. Here are several guidelines and tips for getting started writing your next eBook .

The First Few Steps To Your First eBook

eBooks deliver complete, instantly available, expert knowledge in a single, easily handled package. Creating an eBook may not require prior experience, but it certainly requires careful planning and considerable groundwork.

You create eBooks with a focus of building an ongoing, lifelong multiple stream of income. In addition, eBooks should be created with the aim of raising your credibility and trust ratings with clients or customers.

Selling eBooks comprises of three phases:

- 1) Researching and developing an idea for the book
- 2) Writing the eBook
- 3) Marketing the eBook

In this we're going to focus on how to research and find a profitable idea to write about.

Researching Topics

The Internet is primarily used to communicate, entertain, educate and research. It is thus no wonder that information-intensive eBooks are the most popular online products at present.

How do you decide on a subject for your eBook?

The simple answer is research, research, and more research.

Your main objective is to write on a subject that has long term appeal. After all, you would like to derive as much profit out of your eBook as possible. It's necessary that your subject does not get outdated in a couple of months after you wrote it – otherwise it's going to need continually updating.

The best way to choose a topic is to figure out what people look for. This can be done by analyzing top searches at Search Engines. Many search engines as well as other popular portals such as Search Terms keep track of the most popular searches over a period. Besides, there are many other tools such the Keyword Live Software from Analog X that monitors top search terms at major Search Engines. You could use these lists to figure out the most popular subjects.

The next step is to carefully analyze some of the most popular subjects. You can use popular keyword search tools such as WordTracker or

Overture's Search Term Tool to determine popular search terms similar or relevant to the one's you have listed.

This will give you a much more specific and focused list to work from. However, deciding to write an eBook based on a popular search term may not be a very smart idea. The key is to establish the exact need of the people you are targeting.

There may be many eBooks that target the same subject. However, most of them would probably be devoid of some aspect of the subject. Unless your eBook fills this void, it would not be a success.

Creating the eBook without any writing experience is not difficult. With a little bit of research and learning you can create an eBook that is workable. The toughest part is to get hold of a killer idea. After all, eBooks are all about ideas — the better your idea, the higher your sales.

About the Author

Armand Morin is a world renowned marketing expert who has helped thousands of online entrepreneurs with his bestselling eBook software programs such as eBook Generator and eCover Generator. Claim your free video which outlines exactly how to create your own best selling ebook, go to:

[cynsation!](#)

Source: <http://www.diyresource.com>