

Freebie Sites, How Do They Work?

Some sites give away things like free samples in the hopes that people will like the sample and return to make a purchase of the product. In relation to the profit made on a sale the cost of the free sample is very small. If you think about it for a minute it actually makes sense.

If you were trying to sell cookies the very best way to build a customer base is to give away free samples of your cookies and hope that the majority of the people love your cookies and come back to buy some.

Another way freebie sites work is by a company using the power of something very popular to drive visitors to their site by giving it away for free.

Let's say a company is marketing their mortgage services online and they know every mortgage they secure means thousands of dollars in profit. Would it not make sense for that company to offer something like a chance to get a free iPod in return for people filling out a form to get a free mortgage quote.

If that company finds a really good deal buying large amount of pods and for every 20 people they give it to for free they are able to gain one new mortgage customer they covered the cost of the give away and made thousands of dollars.

In contrast if you were in the market to buy a home and needed a mortgage company would you not sign up to get information from a company that is offering a way to get a free iPod at the same time?

Many of these companies believe that what they are offering is such a great selling product that even people simply looking for something for free will make a purchase once at their website because they will realize the company is also selling something they want or need.

There are methods to help identify the best ways to get free stuff like nice home electronics, samples or even gift cards online. Once you know the answer to how do freebie sites work you can quickly find and spend very little time getting all kinds of freebies online.

Information about the various free give aways online and how they work has been documented by people who have spent years searching out and trying these offers. Using this information can save you a ton of time and also save you from wasting your time on a site that will never deliver as promised.

It is not hard to spot a bogus site from a legitimate one once you know exactly what to look for on a particular site. This allows you to spend your valuable time actually doing thing that will get you some pretty cool stuff for free.

Everyone likes free stuff but no one likes spending their time only to wait and wait by the mailbox for something that is never going to arrive.

About the Author

Trevor Murrow is the leading guru on getting expensive stuff free. To learn more about how to get stuff free on your own, visit www.getfreestuffguide.com

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