

Get Instant Traffic Using These Web 2.0 Techniques

It's one thing to build a website. Now you have to promote it! If you like everybody else getting traffic to your website is key for survival. In this article I will show you some traffic generating tips using web 2.0 techniques. This can mean the difference of having one to sales a day to a constant everyday cash register machine.

#1-You Need To Utilize Social Networking Sites - Social networking site can bring a huge amount of traffic to your site because most of the online traffic is on these huge networks like YouTube, MySpace, Facebook, etc. Create a profile and talk about who you are and what you like to do. Make it interesting and entertaining. Don't try to pitch to early! It turns people off and away from your profile. Describe things you like to do and then softly mention this is what your line of work is towards the end of your description. If your able to provide links do so. Be truthful and honest when presenting yourself. Then when your profile is done, start requesting friends with people in your target market. Watch your opt-ins start coming in as people are captivated by your profile and are more curious about you and what you do.

#2 Get An Account With YouTube And Other Video Sharing Sites- Online video is the medium being used by everyone to get their message across. This is the best way to get traffic to your website. Creating video is cheap and inexpensive. You must be different and very creative to capture the attention of your users or your video will not have an impact.

#3 - Post on Craigslist - You can also use Craigslist to advertise your business. Posting on Craigslist can help drive more traffic to your website. There are many online users who visit Craigslist for a variety of reasons like searching for jobs, advertising services, or even looking for information. You can post your ad for your product or service in it's proper category. Doing so will guarantee targeted traffic. Our company has online seminars showing you how to place images and url links in craigslist. We talk more about how to use Craigslist in our free newsletter below.

#4 - Get A Blog - Blogs generate traffic because it's always updated with fresh content. The key is to always provided good quality posts with relevant keyword titles. This content is spidered by the search engines and indexed. On top of that your readers will appreciate you providing them with good quality content. They will label you an expert in your field and praise you for being so knowledgeable. Just don't make your blog all about a sales pitch. You will lose readers fast and have nothing of value to offer. Users will see this the minute they visit the your blog and click out. So don't do be sale-zy.

#5 - Use Online Message Boards - Yet another way that you can successfully market your website online is to use online message boards and forums. This is not really a way for you to go in and start pitching your business but a way that you can help provide people with helpful information. In these forums you should work hard to become a voice that is trusted and an expert in your field. Your objective is to make sure that you provide other users with plenty of helpful information that will benefit them. Then in your signature file you can add your website url or link for people to get more information about you and your company. Taking the time to post in online message boards and forums will help drive a lot of traffic to your website and promote your product or service.

Dont' procrastinate! Start using these techniques to increase traffic to your website now. I apologize for not offering more, but I didn't have enough room to write it all in this article. You can get my free ebook which will have more traffic tactics and social network marketing techniques for you to use and apply to your campaigns. If you have time constraints and are not able to get the book, that's fine also. Just do something. Be proactive and get more traffic.

About the Author

Yomi A. is a freelance writer for Fire Your Boss Network. He writes [business articles](#) on social networking, traffic building and lead capturing.

Download his ebook on how to [increase traffic to your website](#).

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